

Instructions for designating the Bird Center for Kroger Rewards

If you do not currently have an online Kroger Rewards Account:

- Go to Kroger.com and click on SIGN UP TODAY in the "New Customer?" box,
- Enter Zip Code
- Click on Favorite Store
- Enter your e-mail address and create a password
- Agree to the Terms and Conditions

You will then get a message to check your e-mail inbox and click on the link within the body of the e-mail to complete the registration.

If you already have an online Kroger Rewards Account or if you have completed the above steps to register, proceed as follows:

- Click on My Account and use your e-mail address and password to proceed to the next step
- Click on Edit Kroger Community Rewards information and input your Kroger Plus card number (if you do not have a Kroger Plus card, they are available at the customer service desk at any Kroger)
- Update or confirm your information
- Enter NPO number (**the Bird Center is 90972**) or name of organization, select organization from list and click on confirm. Please make sure that you click on the circle to the left of your organization so that it becomes highlighted.
- Click on "Save Changes"

To verify you are enrolled correctly, you will see your organization's name on the right side of your information page. Scroll over the page and make sure all information is accurate.